



RATE CARD

Yiba was established in July 2017 to provide easy-to-use and news-that-you-can use content for students. It also aims to instill pride in the achievements of students, academics and education officials who are making a difference in higher education in South Africa.

Reach between 5,000 to 10,000 users pm

Description	Size in pix (w xh)	Rate per month
Top banner	728 x 90	R900
Right hand column	300 x 250	R500
Middle block	468 x 60	R500

Content advertising		
Supplied content	500 words	R1,500.00

We do accept media releases if newsworthy for no charge. These can be sent to:

The Editor (Antoinette Panton)

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Prices exclude VAT.

Facebook @YibaSA

Twitter - @YibaUcan